



LIVE SUMMIT  
CHICAGO 2024

THE REVIVAL OF YOUR AUTHENTIC SELF.  
HOW TO SPEAK YOUR VISIONS TO POWER

# WHY THE ALL RISE LIVE GLOBAL SUMMIT, AND WHY NOW?



## 27,000 employees and 270 senior HR leaders were surveyed:

- Women – and especially women of color – have remained underrepresented across the corporate pipeline.
- The “Great Breakup” trend continues for senior managers/directors, decreasing the chance for women leaders to make it to the executive or c-suite level – *despite 80% of women who say they want to be promoted to the next level.*
- 38 percent of mothers with young children say that without workplace flexibility, they would have had to leave their company or reduce their work hours.
- Women experience “microaggressions” at significantly higher rates than men – they are twice as likely to be mistaken for someone junior, and hear comments about their “emotional state.”
- Women who experienced microaggressions struggled to feel psychologically safe and are more likely to mute their voices.

Resource: [“Women in the Workplace 2023,”](#) McKinsey





## THE MISSION

## OBJECTIVES

We seek to spark a revival for ALL Corporate Women to RISE to their authentic self, to embrace their self-worth, and to be bold and confident in advocating and speaking up for themselves, and for the issues that impact inequities they care about. Women will champion these issues in corporate workspaces, and in their communities - in ways that shifts narratives, facilitates change, and creates connections!

- Equip corporate women to trust their most powerful asset - their authentic voice, and how to effectively use it to get promoted to the next level, in their corporate work.
- Help women confidently speak up about the flexibility they need to help them stay in their roles, and how to handle the hours needed to perform their work with excellence.
- Provide tools and tips on how to deal with the disrespect, and acute stress that *often* negatively impacts women in their careers.
- Helps increase their overall well-being, as they focus on their mental and physical health.
- Help women to learn how to be effective mentors, sponsors, allies, and advocates for their peers, colleagues, and young people.



# THE 2<sup>ND</sup> ANNUAL ALL RISE LIVE GLOBAL SUMMIT July 25-26 2024

## THE PROPOSED AGENDA

### WEDNESDAY July 24

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- 3-6pm, Early Bird Registration
- 6-7pm: Corporate Session
- 7-9pm: Reception: Brief intro, mix and mingle. Set intention.

### THURSDAY July 25

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- 8:30-10am: Registration
- 8:30-9:45: light brunch/ snacks
- 10-4pm: Sessions/ Breakouts
- *Evening visioning and intention work on their own.*

### FRIDAY July 26

- 7-8am: Yoga/Breathing Intention setting
- 10-4pm Sessions
- 4:30 CONCLUDE



Convene, 311 W. Monroe Street - Chicago



Host Hotel: **Canopy** by Hilton Chicago - Central Loop



## CALLING

# MAJOR THEMES

We believe every woman was born with a specific call on their lives and that it's up to each woman to reconnect with their calling, to create and manifest their deep purpose in the world.



## AUTHENTICITY

We believe that every woman has an undisputed origin story - that they are unique, genuine, and fully trustworthy. When women understand their calling, they trust their unique voice, and their story, they can freely share it in their organization, and the communities they serve.



## COMMUNITY

We believe every woman needs the affirmative and active support necessary to speak their visions to power, even to the point of advocating for and standing beside that woman, as standing in your calling and authenticity can be a lonely space. We seek to close those lonely spaces for women.

# ORGANIZATION + SPONSOR BENEFITS

- Increase corporate productivity and efficiency
- Enhanced corporate collaboration and innovation
- Inspire organizational dedication and loyalty
- Improve corporate fairness and equity
- Attract top talent to your organization, and brand recognition



# 2023 INAUGURAL ALL RISE LIVE RESULTS



- Over 85 women leaders attended
- 31 women leaders took the survey
- 96% feel more confident to speak up for themselves
- 97% found the All Rise Live Global Summit to be very engaging, valuable, and life changing
- 100% said speakers were effective by sharing tools and resources to RISE at work.

# 2023 BUSINESS ROUNDTABLE



## Corporate Sponsors and Special Guests Attended:

### How to Retain Women Leaders and Depolarize Issues of Humanity in 2024 and Beyond... a conversation on race, gender and the human condition

#### Responses:

- Powerful lessons, insights and solutions for what's required to retain women
- This is absolutely amazing and needed.
- Great Conversation

Watch this: [How to Retain and Corporate Women Leaders in 2024](#)



# THE AUDIENCE

All Rise



Women leaders in most organizations who have a medium income of up to \$200,000 per year, with between 8-20 years in their particular profession. These are seasoned professionals, within non-profit, and profit organizations who likely manage a team of 2-100 people, and who are considered the leaders within their organizations. A select amount of tickets will be for young professionals, who are just beginning in their careers.

# ENGAGEMENT

*How Many Women Leaders Can We Expect and How Will They Engage?*



## 70-100 women leaders

- Women will complete an application and assessment to be accepted into the summit. This will assure organizations who support women to attend the summit will receive a return on the investment, by having the women leaders share what they learned, and will implement within the organization.
- The assessment will also help women to self-identify what their specific needs are, and for the conference organizers to best support women, by placing them in pods that foster growth and community.

# SPONSORSHIP OPPORTUNITIES – ALL RISE LIVE 2024

## AUTHENTIC PARTNER

**\$25,000**

- Input into the All Rise Live Summit Steering Committee
- Corporate speaker representative or Diana can promote, at the beginning of event and at kick-off of All Rise Live event
- Diana Patton offer voiceover or speaking opportunity at company
- Priority naming on all marketing materials.
- Vendor Booth at event
- 4 complimentary tickets (each individual must separately register)
- Naming on all breakout tables at event to share company material
- Weekly social media posts and interview with Diana
- Post event advertising and to Rise with Diana followers

## AUTHENTIC DIRECTOR

**\$15,000**

- Name on all marketing materials
- Corporate speaker representative or Diana can present at the close of the event
- Diana Patton offer voiceover opportunity to company
- 2 complimentary tickets (each individual must separately register)
- Vendor booth at event to share company material
- Social media posts and interview with Diana on social media platforms
- Post event advertising on social media and to Rise with Diana followers

## AUTHENTIC ASSOCIATE

**\$5,000**

- Name on all marketing materials
- Vendor booth at the event
- 1 complimentary ticket (individual must separately register)
- Social media posts
- Post event advertising on social media and to Rise with Diana followers

## AUTHENTIC FRIEND

**\$1,000**

- Name on all marketing materials
- Social media posts
- Post event advertising on social media and to Rise with Diana followers

## AUTHENTIC SUPPORTER

**\$500**

- Name on all marketing materials
- Social media posts

# PROCEEDS

A Portion of Proceeds from the Event will go to **HEAD FULL OF DREAMS**

The Head Full of Dreams 501(c)(3) is a program that invites Rise with Diana community leaders to mentor 5th grade girls, with an emphasis on Brown and Black girls (currently at the Ella P. Stewart Academy for Girls in Toledo, Ohio) to believe and activate their dreams, find and love their self-worth, actively participate in school, and enjoy the learning process.

The vision of the Head Full of Dreams is to encourage corporate women to engage with schools in their communities, using the Head Full of Dreams framework.

A portion of the financial proceeds from the All Rise Live Global Summit will be used to support the Head Full of Dreams program.





# ALL RISE LIVE



LIVE SUMMIT

CHICAGO 2024

Contact **Diana Patton**, conference founder and organizer,  
for sponsorships, donations and tickets:

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Learn more about Diana by going to [www.risewithdiana.com](http://www.risewithdiana.com)

